

Library-Iowa Department for the Blind
Denise Bean
denise.bean@blind.state.ia.us

Weekly Dose Registered and Trademark Signs

RULE Follow print for the use of the registered and trademark signs. Usually, the trademark sign appears raised from the baseline in print. BUT this is NOT considered the superscript position.

Time to visit a few of the not commonly used general symbols, such as the registered and trademark signs.

TM 

®

EXAMPLE

QuickTax™ from Intuit® Canada Limited

Figure 1 shows a 2D grid of 10x10 cells. The top row of cells contains a pattern of black dots. The pattern evolves over 10 time steps, with the bottom row of cells showing the final state. The pattern is a complex, fractal-like structure that grows from a small cluster of black cells in the top-left corner.

Source: Rule of Unified English Braille Section 3